# PRESENTATION TITLE

Mirjam Nilsson

# AGENDA

Introduction

Primary goals

Areas of growth

Timeline

Summary

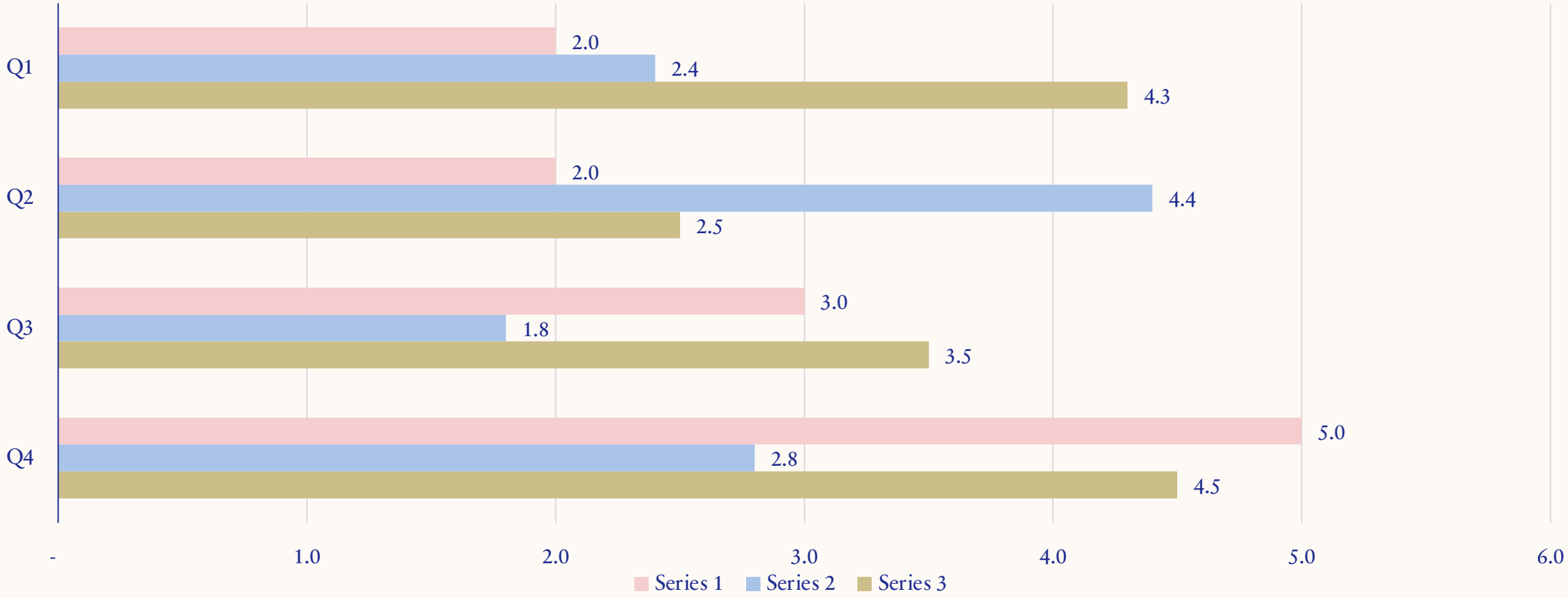
# INTRODUCTION

At Contoso, we empower organizations to foster collaborative thinking to further drive workplace innovation. By closing the loop and leveraging agile frameworks, we help business grow organically and foster a consumer-first mindset.

# PRIMARY GOALS

Annual revenue growth

# QUARTERLY PERFORMANCE



# AREAS OF GROWTH

| | B2B | Supply chain | ROI | E-commerce |
|---|---|---|---|---|
| Q1 | 4.5 | 2.3 | 1.7 | 5.0 |
| Q2 | 3.2 | 5.1 | 4.4 | 3.0 |
| Q3 | 2.1 | 1.7 | 2.5 | 2.8 |
| Q4 | 4.5 | 2.2 | 1.7 | 7.0 |

# “BUSINESS OPPORTUNITIES ARE LIKE BUSES. THERE'S ALWAYS ANOTHER ONE COMING.”

Richard Branson

# MEET OUR TEAM



**TAKUMA HAYASHI**

President



**MIRJAM NILSSON**

Chief Executive Officer



**FLORA BERGGREN**

Chief Operations Officer



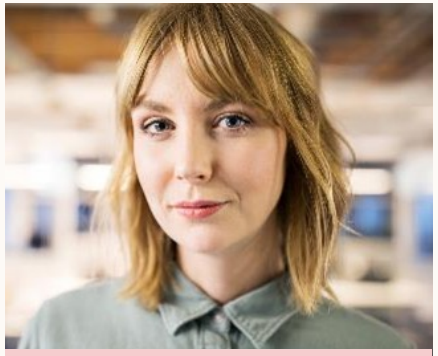
**RAJESH SANTOSHI**

VP Marketing

# MEET OUR EXTENDED TEAM



**TAKUMA HAYASHI**
President



**MIRJAM NILSSON**
Chief Executive Officer



**FLORA BERGGREN**
Chief Operations Officer



**RAJESH SANTOSHI**
VP Marketing



**GRAHAM BARNES**
VP Product



**ROWAN MURPHY**
SEO Strategist



**ELIZABETH MOORE**
Product Designer



**ROBIN KLINE**
Content Developer

# PLAN FOR PRODUCT LAUNCH



## PLANNING

Synergize scalable e-commerce



## MARKETING

Disseminate standardized metrics



## DESIGN

Coordinate e-business applications



## STRATEGY

Foster holistically superior methodologies



## LAUNCH

Deploy strategic networks with compelling e-business needs

# TIMELINE

| SEP 20XX | NOV 20XX | JAN 20XX | MAR 20XX | MAY 20XX |
| --- | --- | --- | --- | --- |
| Synergize scalable e-commerce | Disseminate standardized metrics | Coordinate e-business applications | Foster holistically superior methodologies | Deploy strategic networks with compelling e-business needs |

# AREAS OF FOCUS

## B2B MARKET SCENARIOS

- Develop winning strategies to keep ahead of the competition
- Capitalize on low-hanging fruit to identify a ballpark value
- Visualize customer directed convergence

## CLOUD-BASED OPPORTUNITIES

- Iterative approaches to corporate strategy
- Establish a management framework from the inside

# HOW WE GET THERE



## ROI

- Envision multimedia-based expertise and cross-media growth strategies
- Visualize quality intellectual capital
- Engage worldwide methodologies with web-enabled technologies



## NICHE MARKETS

- Pursue scalable customer service through sustainable strategies
- Engage top-line web services with cutting-edge deliverables



## SUPPLY CHAINS

- Cultivate one-to-one customer service with robust ideas
- Maximize timely deliverables for real-time schemas

# SUMMARY

At Contoso, we believe in giving 110%. By using our next-generation data architecture, we help organizations virtually manage agile workflows. We thrive because of our market knowledge and great team behind our product. As our CEO says, "Efficiencies will come from proactively transforming how we do business."

# THANK YOU

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