



UX BOOK CLUB

Typography & Iconography in

CROSS-CULTURAL
DESIGN

PRESENTED BY Philip Zastrow

 A BOOK APART

NO
32

Senongo Akpem

CROSS-CULTURAL DESIGN

FOREWORD BY Catt Small



Stereotypography

NEULAND

Neuland[®] by [Adobe](#)

Individual Styles from \$35.00

[Home](#) > [Fonts](#) > [Adobe](#) > [Neuland](#)

Neuland was designed by [Rudolf Koch](#) and published by [Adobe](#). Neuland contains 1 style. [More about this family](#)

Aa
GLYPHS

Individual Styles

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Tech Specs

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A  A   ff 

[Neuland LT Std](#)

from \$35.00

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

Related Tags

1920s

1930s

1990s

Africa

decorative

german

informal

inline

jungle fever

Klingspor

primitive

Rudolf Koch

tiki



Mandarin

By [Linotype](#)

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INDIVIDUAL STYLES 1 styles

96pt

The quick brown fox jumps over

Mandarin Regular



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THE QUICK BROWN FOX JL

Fonts & Languages

Nanum Myeongjo

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Glyph

Nn

Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz가개갸거계겨고괴괘교구귀궤규그긔
기나내냐너네녀노뇌뵤뇨누늬눠뉴느늑니다대다더데더도
되돼도두뒤뵤류드디라래랴러레려로뢰뢰료루뤼뤼르
릭리마매먀머메며모뫼뫼묘무뫼뫼뮤므므미바배바버베벼
보뵤뵤보부뷔뵤부브브비사새샤서세셔소쇠쇄쇼수쉬쇄슈
브브비아애야어에여오외왜요우위웨유으의이자재자저제
저조죄썰썰주쥐썰썰즈직지차채차처체처초최썰썰추취썰
츄츄직치카캐카커케켜코괴괘교구궤궤큐크키키타태타터
테터토테뵤투튀뵤튜트티티파패파퍼페퍼포뵤뵤표푸푸
뵤뵤프프피피하해하허헤혀호회괘효후휘뵤휴흐희히123456
7890'?'“!”(%)[#]{@}/&₩<-+÷×=>®©\$€:;,.*

Styles

Type here to preview text

Regular
Bold
Extra-Bold

40px

Designers

F Fontrix
Principal design

S Sandoll

About

Nanum Myeongjo is a contemporary serif typeface with a warm touch, and it is expertly hinted for screen use. It is part of the Nanum fonts (나눔글꼴) – a set of high quality Unicode fonts designed especially for the Korean-language script “Hangeul” that also support Latin. Designed by Fontrix (폰트릭스) and published by Naver (네이버.)

Usage



These are the countries where Nanum Myeongjo is most popular.

← おすすめユーザー



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フォロー

Writings and podcasts on design and culture. Founded by [@jessicahelfand](#) and [@michaelbierut](#). 2019 conference tickets here: conference.designobserver.com

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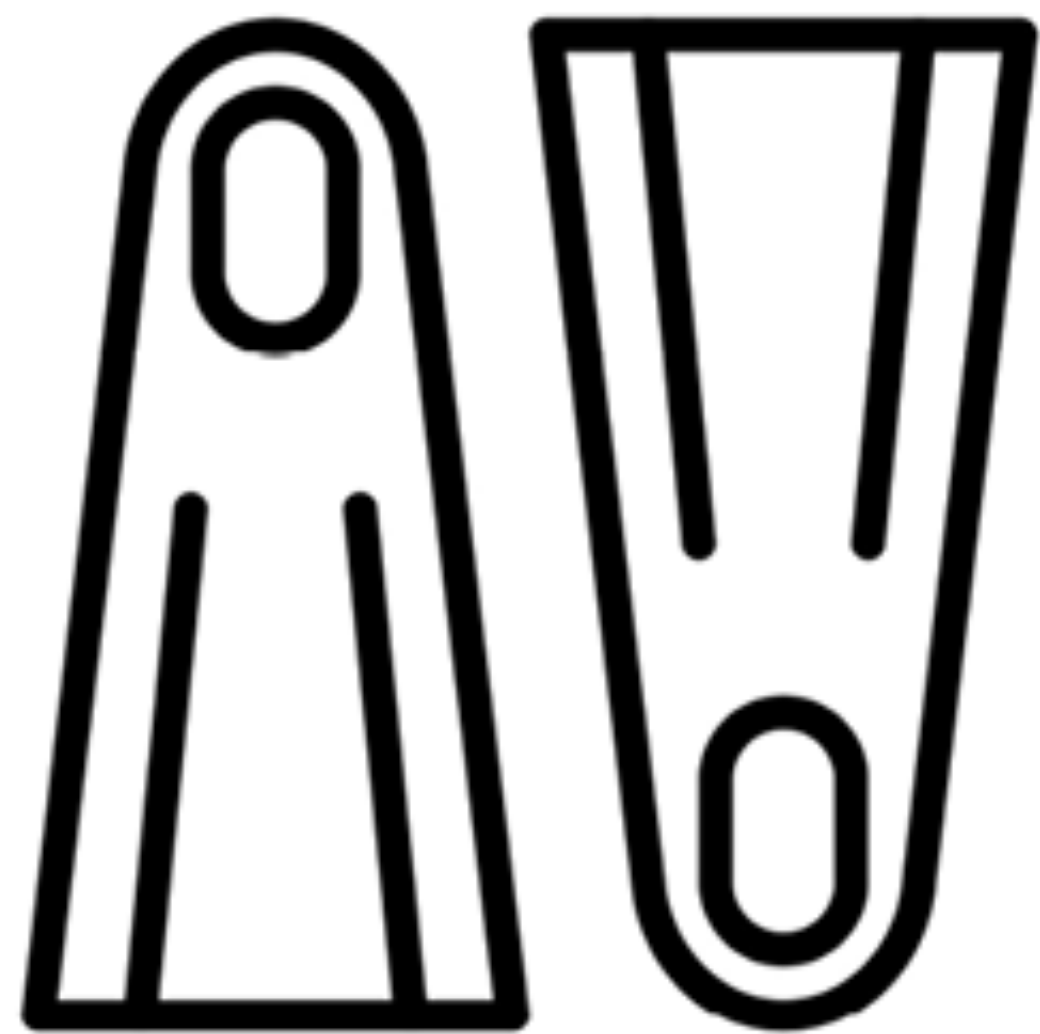
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LANGUAGE	"SHARE"	EXPANSION FACTOR
English	Share	1.0
German	Freigeben	1.8
French	Partager	1.5
Spanish	Compartir	1.8
Italian	Condividi	1.7
Japanese	共有	0.8
Chinese	共享	0.8
Korean	공유	0.7

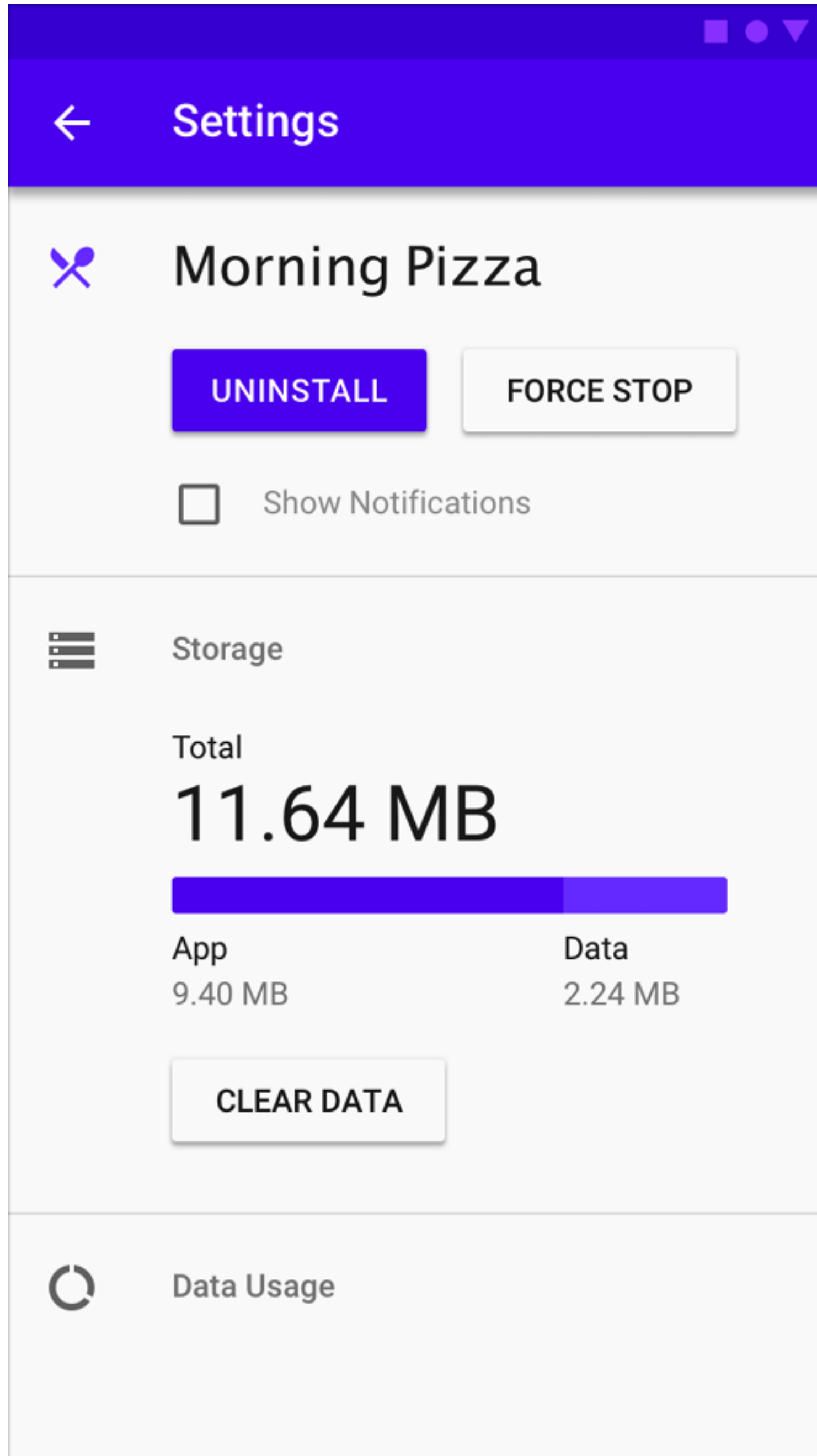
Choosing Icons



≠



Right To Left Icons



Directional Icons

With the reading direction set to RTL and Fabric's RTL stylesheet referenced (see above), directional icons will automatically be substituted. These pairs of icons will be swapped when viewed on RTL pages:



THANK
YOU!